

# CSR and INEQUALITY

# Public Interest Issues Facing Companies



# '20 Global Problems – 20 years to solve them' J. F. Rischard

## Sharing our planet

Global warming  
Ecosystem  
Fisheries  
Deforestation  
Water  
Maritime safety  
& pollution



## Sharing our humanity

Poverty  
Digital divide  
Infectious diseases  
Education for all  
Peacekeeping,  
Conflict resolution  
Combating terrorism  
Natural disaster  
prevention & mitigation

## Sharing our rule book

Reinventing taxation  
Global finance architecture  
Trade, investment & competition  
Intellectual property rights

Biotechnology  
E-commerce  
Illegal drugs  
Labour & migration

# Public Interest Issues Facing Companies



# A Company's Spheres of Influence on Human Rights



# Engaging Corporate Power

1. Give recognition to the de facto governance role of companies & press for greater accountability for performance of that role.
2. Make the market take more account of externalities – level the information playing field.
3. Put pressure on the personal ethics of business leaders, management and staff.
4. NGOs to praise & engage companies not just criticise & condemn.

# The Global Compact Principles

## 1. Environment

- Precautionary approach
- Greater responsibility
- Environmentally friendly technologies

## 2. Human Rights

- Support & respect within sphere of influence
- Make sure not complicit in abuses

## 3. Labour Standards

- Freedom of association
- No forced labour
- No child labour
- No discrimination

## 4. Corruption

- Work against all extortion and bribery

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