CSR and **INEQUALITY**

Public Interest Issues Facing Companies

Product safety Product abuse S.Global problem solver Health & safety Location issues Restructuring & downsizing Bribery Money	Environmental	ndigenous ribes	Conflict Security	Product access to poor
Bio-technology Animal testing Product safety Product abuse Ethical business practices Restructuring & downsizing 2. Defensive CSR 3. Offensive CSR 4. Development agent 5. Global problem solver Health & safety Location issues Bribery Money Love desiring	Sustainable sourcing E1	Compar ngagement S	<u>tages</u> :	
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Restructuring & downsizing Bribery Location issues Bribery Money				Health & safety
Onto an aire		Locati	on issues	Directors' pay
	Restructuring & downsiz Outsourcing	Bribei		

'20 Global Problems – 20 years to solve them' J. F. Rischard

Sharing our planet

Global warming

Ecosystem

Fisheries

Deforestation

Water

Maritime safety & pollution

Sharing our humanity

Poverty

Digital divide

Infectious diseases

Education for all

Peacekeeping,

Conflict resolution

Combating terrorism

Natural disaster

prevention & mitigation

Sharing our rule book

Reinventing taxation

Global finance architecture

Trade, investment & competition

Intellectual property rights

Biotechnology

E-commerce

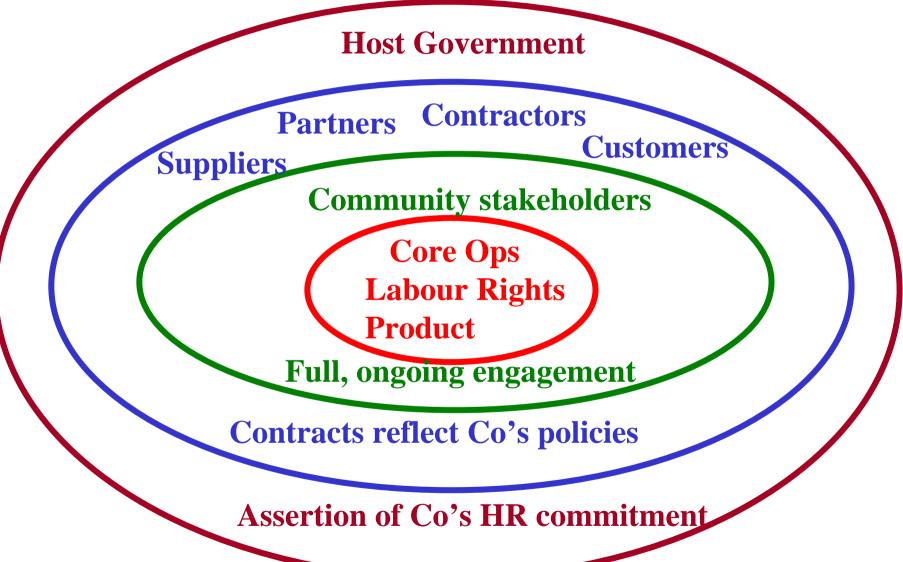
Illegal drugs

Labour & migration

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A Company's Spheres of Influence on Human Rights



Engaging Corporate Power

- 1. Give recognition to the de facto governance role of companies & press for greater accountability for performance of that role.
- 2. Make the market take more account of externalities level the information playing field.
- 3. Put pressure on the personal ethics of business leaders, management and staff.
- 4. NGOs to praise & engage companies not just criticise & condemn.

The Global Compact Principles

1. Environment

- Precautionary approach
- Greater responsibility
- Environmentally friendly technologies

2. <u>Human Rights</u>

- Support & respect within sphere of influence
- Make sure not complicit in abuses

3. <u>Labour Standards</u>

- Freedom of association
- No forced labour
- No child labour
- No discrimination

4. Corruption

Work against all extortion and bribery

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